

Diaspora Investing State of the Art

A bridge between Portugal and Silicon Valley

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The Portuguese Experience

- Small country, limited resources, experiencing economic stress, under IMF intervention
- Lack of start-up DNA
- Limited deal flow
- Good universities and skilled manpower
- Insufficient venture capital limits growth
- Lack of options to exit investments

Our Diaspora in Silicon Valley

- Diaspora with critical mass,
 - and a long history in California
 - but with limited presence in high tech
 - requiring extensive training in the “angel concept”
- Diaspora offers,
 - Capital
 - Access to infrastructure and support services
 - A cultural reference for the “new arrivals”

Our Diaspora Investing Project

- A “bridge” to Silicon Valley opening options to access capital and exit strategies
- Filtering deal flow in Portugal to pick strong teams & specific technologies
 - Partnership with universities and accelerators
- A partnership between diaspora / government
 - Providing a controlled “soft landing” of companies
- Greatest complexities come from,
 - Cap sheet structure (Europe vs. SV)
 - IPR protection
 - Team structure and division of duties

Thank you

Please visit us at www.pereira-ventures.com

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